



# All in One

One (and only) web system, that includes everything you need to run your business

5.0 Eccellente  

The oldest jewelry in Ostia, within a stone's throw from the central commercial area. Visit us or find out about services on [www.abworld.it](http://www.abworld.it)

"Gioielleria Bellantuono A.", established in 1956 when the founder, Antonio Bellantuono, took the decision of following his passion for watchmaking, and with entrepreneurial spirit, opened his shop in the heart of Ostia, the marine district of Rome. At the same time, he set the aim of offering elegant and upmarket certified jewels and diamonds at the best price the market could offer.

Over the years, the desire to continue the family tradition by Simone and Daniele, the grandchildren, combined with their passion for jewels, certified diamonds and watches set forward a new, more modern, conception of service and sales. This is how ABWorld, the 2.0 jewelry store, was born.

## The e-commerce system integration, *will be the future of all business*

Written by Business Webstars

The collaboration between our staff and ABWORLD was a technical pioneering effort that began in 2012. A young entrepreneur, Simone Haddad, invested time and skills in a project that was considered technically impossible until some time ago: to create a unique system to manage your

small business in a fully digital way. Eight years of hard work and cooperation have led ABworld to be one of the most innovative and advanced realities of the international jewelry. The integration among e-commerce, marketplaces, ERP system and POS (point of sale) App were the goals achieved in 2020.

At the moment we are working for the internationalization of the UNIQUE brand, already present in the USA.

**THESE ARE ALL THE SERVICES THAT WE HAVE PROVIDED:**

- PERSONAL ASSISTANT
- MONTHLY SEO MAINTENANCE
- LOCALIZED GEO ADV PLAN
- ERP SYSTEM INTEGRATION
- SOCIAL ADVERTISING
- PERSONAL BRAND MANAGER
- ANNUAL GRAPHIC RESTYLING OF THE WEBSITE
- PROFESSIONAL TRAINING

UNIQUE



UNIQUE is the company's personal brand, created to offer an opportunity to "build" every customer's jewel, changing diameter, stones, and colors.



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